

# Welcome message

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## from the Director of Communications and Engagement

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Dear Candidate

Thank you for your interest in this role and the British Academy. We are an organisation with a great story to tell. For over a century, we have recognised, funded and nurtured the very best researchers and research in the Humanities and Social Sciences.

We count among our Fellowship some of the greatest thinkers of our time, and through our funding and research programmes, have developed a global community of academics at all stages of their careers.

The Humanities and Social Sciences make up over half of the UK's research base and graduates of these subjects drive major parts of the economy. There is no major challenge facing the world today that will not be solved by the Humanities and Social Sciences - alongside the physical and life sciences. Our disciplines help us to understand how we have lived, how we live now and how we want to live in the future.

There needs to be a much greater understanding of the value of our subjects and of who we are and what we do. That's where you come in.

We are reviewing and re-energising all aspects of our communications activity, particularly the way in which we use digital to communicate with our diverse audience and how we develop content that will engage and inspire our many audiences. Central to the success of this approach is a dynamic, agile, creative and effective Communications Department. This role and a number of others have been created following a review which looked at where we need additional skills and capacity in the team.

There is a real appetite for enhanced communications among our stakeholders and significant scope to introduce new channels and tactics as well as inputting into the overall strategy.

This is a great opportunity for someone looking for a new challenge and for the opportunity to drive change and deliver results. You will be an energetic and inspiring events professional with an eye for detail and a focus on delivery. You will be an ideas person, looking at how we might innovate within our events programme to increase audience engagement and ensure we are ahead of the curve. You can find out more about what we are looking for in this pack. If you feel you fit the bill, we look forward to hearing from you. Best wishes

**Liz Hutchinson**  
**Director of Communications and Engagement**