

# Chief Executive

## JOB DESCRIPTION



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**The communications and  
advocacy headhunter**

# Chief Executive

## Headlines



<b>Job Title</b>	Chief Executive
<b>Reporting to</b>	Chair
<b>Remuneration</b>	£Six figure salary + Bonus and Benefits
<b>Location</b>	26 Finsbury Square, London EC2A 1DS

### Background to the role

In August 2019, the [Energy UK Board announced](#) that [Lawrence Slade](#) will be stepping down as Chief Executive at the end of the year, after 9 years with Energy UK and its predecessor bodies.

### Purpose of the role

To lead Energy UK in the provision of expert advice on industry matters and work to enhance the industry's reputation with customers, political and regulatory stakeholders, and with the communities it serves.



**Energy UK is the trade association for the GB energy industry.**

Energy UK has a [membership](#) of over 100 suppliers, generators, and stakeholders with a business interest in the production and supply of electricity and gas for domestic and business consumers. Its membership covers over 90% of both UK power generation and the energy supply market for UK homes. It represents the diverse nature of the UK's energy industry – from established FTSE 100 companies to new, growing suppliers and generators, which now make up over half the membership.

Members turn renewable energy sources as well as nuclear, gas and coal into electricity for over 27 million homes and every business in Britain. Over 680,000 people in every corner of the country rely on the energy sector for their jobs, with many members providing long-term employment as well as quality apprenticeships and training for those starting their careers. The energy industry invests over £12.5bn annually, delivers around £84bn in economic activity through its supply chain and interaction with other sectors, and pays £6bn in tax to HMT.

Energy UK has a wide [committee structure](#) in which its members' discuss various issues, from retail to generation to strategic policy. The committees work to form a position on behalf of the energy industry, all made of experts within their field. The aim of the committees is to work through the variety of issues that might arise within the energy industry.

Highlighting a commitment to best working practices, Energy UK is accredited with the Investors in People Standard.

All strategic decisions on behalf of Energy UK member organisations rest ultimately with the [Energy UK Board](#). The Board is chaired by [Lord John Hutton](#) and made up of senior representatives from across the industry.

# Chief Executive

## Responsibilities

**This high-profile appointment will perform an important role in influencing public, political, and commercial confidence in the GB energy industry.**

**Responsibilities of the Chief Executive include:**

- Lead the development of Energy UK's mission, resulting in clear messages to external stakeholders to achieve favourable policy outcomes.
- Manage the reputation and influence of Energy UK.
- With the Chairman and the Board devise and agree the strategic business plan, drive and monitor its implementation and take corrective action when necessary.
- Advise the board and members of any potential opportunities, threats and developing new initiatives.
- Lead on and manage advocacy positions in the UK and EU on issues in co-ordination with members.
- Be the spokesperson to Government, Civil Service, and the media, engage and influence stakeholders on issues facing the energy industry as well as promote and defend the virtues and benefits of the industry.
- Build strong, constructive relationships with a diverse range of stakeholders on behalf of members to build trust and credibility for the industry.
- Ensure the issues that affect the energy industry are identified, prioritised and dealt with in a timely manner and to obtain approval from the membership on the required response.

# Chief Executive

## Responsibilities

### Responsibilities continued:

- Authorise all capital expenditure, revenue and servicing spend within agreed levels and to manage the overall Energy UK budget.
- Lead and maintain a high performing team by creating an environment and opportunities for Energy UK staff to excel in undertaking their responsibilities.
- Ensure that Energy UK adheres to HR, financial, and legal best practices. Apply the highest Health and Safety standards in all work done, adhering to Energy UK's Health and Safety Policy.
- Undertake any other duties as and when required.



# Chief Executive

## Required Skills and Experience

**The Chief Executive must be an experienced professional who can demonstrate a successful track record of leadership and reputation management with these skills and experience:**

- Leadership – demonstrable experience of setting strategy, agreeing priorities and delegating actions.
- Strategic thinking – ability to develop and execute a strategy with the awareness and understanding of market dynamics.
- Facilitation and negotiation – proven skills to influence at executive/board level with the ability to influence debate and discussion to support efficient decision making.
- Advocacy – experience of successfully influencing the political and regulatory processes within Westminster, Whitehall, and ideally Brussels.
- Communication – exceptional and persuasive communicator experienced in being an impactful and inspirational speaker with gravitas and authority
- Networking – ability to network with a diverse range of organisations and people, evidence of an established network of key stakeholders and the ability to grow it further.
- Management – good operational management capabilities and people leadership.



**Interviews with Ellwood Atfield will be held the week commencing 14th October, successful candidates will be invited to interview with Energy UK's Nominations Committee in late October / early November.**

For further information and to apply please contact:

Gavin Ellwood: [gavin@ellwoodatfield.com](mailto:gavin@ellwoodatfield.com) 020 7340 6482

or

Alex MacLeod: [alex.m@ellwoodatfield.com](mailto:alex.m@ellwoodatfield.com) 020 3824 9865

Gavin is the founder of Ellwood Atfield and has over twenty years' headhunting experience. He specialises in the appointment of association leaders, senior communicators and influencers, advising the boards of a diverse range of organisations and global brands.

Alex is Head of Research for EA's Leadership Practice. He has over a decade of experience in senior research positions with global headhunting firms across multiple sectors and at Executive and Non-Executive levels.

Ellwood Atfield is the communications and advocacy headhunter, specialising in all aspects of Association Leadership, Corporate Communications, Internal Communications, Public Affairs, Policy, Digital and Social Media, Consumer PR, Financial PR, ESG, and CSR. We recruit everyone from Junior Executives and Managers, to CEOs, Chairs and NEDs.

# Energy

# UK



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